

**Sep. 16:****Algordanza, producer of diamonds from human ashes, establishes branch in Japan.**

Swiss-based Algordanza offers a service where it creates diamonds from the ashes of deceased persons. In May 2005, the company established Algordanza Japan based in Shizuoka City, Shizuoka Prefecture.

Algordanza now has seven branches around the world, including Japan.

Algordanza uses its specialized technology to create a highly transparent, high-quality synthetic diamond from carbon extracted from the ashes of the deceased. The company provides that service under the concept that a memory diamond forms a link to the memory to the deceased while being beautiful and sparkling, so you can always feel that the deceased is close to you.

After service application, ashes are sent to the head office in Switzerland by the Japanese branch. Carbon is extracted and a synthetic diamond produced by application of high temperature and high pressure.

The company is looking to develop future business with funeral parlors and jewelry companies as agents.